

THE MAY GOVERNORS' MASTERCLASS

"Best Practice in Running Sixth Form"

Wednesday 2 May 2018, 10.30am – 3.30pm

The King's Fund, Oxford Circus, London

This one-day workshop will be facilitated by Mungo Dunnett.

Mungo is Director of Mungo Dunnett Associates, a management consultancy with extensive interests in both the business and education sectors. He was educated in Scotland and has an MBA from the Kellogg Business School in Chicago, the world's leading marketing strategy school.

The session will comprise a combination of:

- Presentation
- Discussion
- Case studies

Synopsis

The Sixth Form offering has always been the capstone of Senior School education. Yet it is coming under increasing pressure in a number of interconnected ways.

Parental concern about university admission and employment prospects means that Sixth Form is coming to be seen increasingly as a means to an end. The demands on the school are rising as parents seek delivery of educational promise at the same time as the development of the future adult. Schools themselves depend upon attracting and retaining talented students, not simply for commercial reasons but to defend precious league table positions. The child is taking an increasingly central role in Sixth Form choices, where previously this was heavily the parents' prerogative.

In combination, these and related factors are requiring the re-evaluation of Sixth Form offerings.

Drawing heavily on our unparalleled knowledge of the Senior School market and also our recent work with universities, this session examines the issues most commonly affecting the choice of, and satisfaction with, schools' Sixth Form offerings.

The purpose of the day is to provide Governors, through presentation and discussion, with an understanding of the areas in which their Sixth Form offering needs to produce (or maintain) excellence, and the nature of best practice in these different areas.

The workshop will consider the following issues:

- *Premises and privileges*: the environment and 'feel'; what matters and what doesn't
- *University & Careers Advice*: rising demand, new parental expectations, and catering for increasingly diverse paths
- *Addressing Year 11 attrition*: key drivers, and how it affects different school types
- *Individualised academic approach*: dealing with the academic step-up from GCSEs; delivering appropriate stretch and support across the spectrum
- *Picking the right personalities*: characteristics of successful and unsuccessful Heads of Sixth Form
- *Understanding the child as buyer*: millennials, peer pressure and entertainment
- *Preparing students for the stress of university*: patterns of failure, and how to mitigate these



About these sessions

Mungo Dunnett Associates are the leading strategic and research company working in the UK independent schools sector. Since entering the market formally in 2011 we have carried out detailed strategic research projects for 166 schools of all types, worked to steer or facilitate strategic debate for 35 sets of school governors, delivered 75 Inset talks, and, most importantly, carried out 23,000 in-depth qualitative interviews with parents, providing an unchallenged perspective on the strategic and commercial issues facing our independent schools.

We also work extensively as management consultants in international banking and other corporate sectors, and have for some years run Masterclass sessions for senior executives in the banking sector. We have adopted the same format for the Independent Schools sector, which allows us to bring our consulting experience to bear, as relevant, on the issues being faced by Britain's independent schools.

The Masterclasses are deliberately limited to a maximum of 24 participants to allow a depth of round-table discussion.

Booking Details

Delegate places are charged at £450 (inc. VAT). As these Governors' sessions **always sell out within a week**, delegates are asked to book for their preferred date at their early convenience.

Bookings and enquiries should be directed to:

Mungo Dunnett Associates
11 Polstead Road
Oxford OX2 6TW
01865 311966
info@md-as.com
www.md-as.com

Location

The workshop will take place in Central London at The King's Fund, a conference centre in a listed building in Cavendish Square, less than 5 minutes' walk from Oxford Circus.

The full address is:

The King's Fund
11-13 Cavendish Square
London W1G 0AN
0207 307 2400

